Dev Krishna Lamba

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Experience

Lucid Software Inc. - UX Designer (Lucidchart)

Austin, Texas (Remote) | May 2023 – Present

- Introduced contextual canvas features to fix pain points discovered through 12 user interviews and NPS data resulting a 11% top line lift in new user retention.
- Designed an intelligent themeing engine employing accessibility guidelines; Conducted 28 moderated and 10 unmoderated interviews resulting in 30% feature adoption.
- Established design patterns for AI on the tool and identified entry points through competitive analysis and user research.

Lucid Software Inc. - UX Design Intern (Lucidspark)

San Jose, California (Remote) | May 2022 – Sept 2022

- Ideated and prototyped 6 new 'Lines' and 'follow and collaboration' features for LucidSpark with an average of 60% feature adoption.
- Created UX solutions (8) to boost performance of the LucidSpark platform after conducting 20+ research interviews.
- Received 2nd position at Lucid Hackathon-2022 for the extended draw toolbar for LucidSpark under 'delightful experiences' category.

Digitrinity - UX Design and Digital Content Consultant

Gwalior, India (Remote) | Oct 2020 - Mar 2021

- Created brand identity that included logo variations for the entire suite of products (8), color palettes and graphics.
- Re-designed the business website and led the content strategy to boost business queries by 40%/month.
- Created an electricity connections monitor app, DigiCX, based on requirements uncovered through interviews resulting in a 23%/month rise in connection requests.

MyPerfectice - Web Design and Development Intern

Noida, India (Remote) | Mar 2019 - Apr 2019

- Iteratively designed interfaces for the graduate hiring platform focusing on improving search methods, and contributed in its development.

Times Internet (Times Group) - UX Design Intern

Noida, India | Jun 2018 - Jul 2018

- Conducted interviews to assess the system and redesigned the e-paper website; additionally suggested two new features of bundling services and premium access.

Education

M.S. in Information: Human-Computer Interaction | CGPA: 4.0
University of Michigan
Ann Arbor, MI | Sep 2021 - Apr 2023

Bachelor of Technology: Software Engineering | Percentage: 83%
SRM Institute of Science and Technology
Chennai, India | Aug 2015 - Jun 2019

Other works

Accessible Beauty Palette
University of Michigan | Aug 2022- Dec 2022
Based on literary research proposed a 2 unit system: accessible eyeshadow palette and companion app, to make eye makeup easy for low vision and blind individuals.

World Wide Tea: Exhibit
University of Michigan | Feb 2022- Dec 2022
Worked on an exhibit on tea as medium for understanding social change that used interactions with artifacts to make the experience more engaging. (400+ visitors)

Skills

Design: Experience Design, Interaction Design, Graphic Design, Visual Design, Interface Design, Branding, Rapid Prototyping, Sketching

Research: Contextual Inquiries, Comparative Analysis, Surveys, Interview, Usability Testing, Observations

Tools: Figma, Zeplin, InVision, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, Miro, Unity, Unreal

Development: Python, HTML, CSS, Bootstrap, JavaScript, MySQL